

K-12 + PreK



WRITE BRAIN™ BOOKS WORLD

EARLY LEARNERS

ELEMENTARY

MIDDLE

HIGH

SUPPLEMENTAL OR SOLE NARRATIVE, CREATIVE, & EXPOSITORY WRITING CURRICULA & RESOURCES

ALL STUDENTS • ALL GRADES • ALL LEARNING LEVELS

- ✓ Standards-Aligned
- ✓ CA ELA & ELD Framework-Aligned
- ✓ ELPAC Alignment & Prep I
- ✓ English Language Arts
- ✓ Language Development
- ✓ Project-Based Literacy
- ✓ Language Acquisition
- ✓ Embedded SEL
- ✓ SCRIPTED LESSON PLANS / ACTIVITIES / QUICKWRITES

CLASSROOM-BASED

- Independent Study
- Expanded Learning
- Virtual

CLICK TO SEE DATA
64% RECLASSIFICATION
Porterville, CA



www.WriteBrainWorld.com



WELCOME TO OUR RESOURCE CATALOG

You will notice that there is NO PRiCiNG reflected. That is because we customize our quotes and what is a "regular price" will very often be highly discounted or included at no cost at all, depending on a variety of factors— number of students, number of program packages quoted, total budget, and more.

Reach out to set a call / zoom, request a sample package, discuss a customized quote.
855.WB.WORLD (855.929.6753) | EDUPROGRAM@WRITEBRAINWORLD.COM

PROFESSIONAL DEVELOPMENT

- In-Person Pre-Implementation Training: Full-Day or Half-Day
- Virtual Pre-Implementation Training
- Site Visits With Modeling and Follow-Up Observation Report
- Immersive & Interactive, Workshop Style, Hands-On



ONGOING SUPPORT CALLS



- 30-Min Ongoing Virtual Support Calls
- Live Virtual Support Call with WRiTE BRAiN PD Specialist. WRiTE BRAiN will provide interactive and highly engaging professional development check-ins on a virtual (Zoom) video call with facilitators to support successful implementation of the program.

BOOK BUILDER TYPING / PUBLISHING SUPPORT

Our stellar storybook proofing and editing team can take on the responsibility of typing your students' self-authored WRiTE BRAiN storybooks into our digital Book Builder to support with publishing! Expand and extend program time or meet tighter implementation timelines and let WRiTE BRAiN handle your students' handwritten books!

1

ALL-INCLUSIVE PUBLISHED AUTHORS CURRICULUM PACKAGE

Grades 3-12

- Full Class Package (Up To 25 Students)
- Robust Lesson Plans
- Core or Supplemental
- One-Time Curriculum Purchase
- Consumables Repurchased Annually
- Exceptional for ELs At All Levels
- Semester or Full School Year

- Students at all grade/learning levels engage fully in this fun, engaging, robust, highly-scaffolded, standards-aligned narrative & creative writing program utilizing high-quality materials, graphic organizers, and word banks to become PUBLISHED AUTHORS of original children's books for young readers.
- They collaborate and work independently, building literacy skills and self-esteem in an SEL-imbedded disguised learning experience that aligns with state standards.
- Students receive professionally "published" hard or soft cover copies and digital versions of their final storybooks, with their author's photo and bio inside!



Curriculum Guide

UPPER ELEMENTARY

WRITE BRAIN BOOKS

All-Inclusive Published Authors
A Scaffolded Supplemental Literacy Program

English Language Arts
English Language Development
Narrative, Creative, & Expository Writing
Collaborative & Independent Authoring
Graphic Organizers, Worksheets, Word Banks
Imbedded Social-Emotional Learning
Writing, Reading, Speaking, Listening
1-4 Assessment Rubrics

Robust Lesson Plans & Quick Write Activities for School Year Implementation

•• GRADE-LEVEL DIFFERENTIATORS AVAILABLE ••

ROBUST LESSON PLANS

WRITE BRAIN WORLD

ILLUSTRATED STORY CARDS

50 Inspiring Images!

VIBRANT VISUAL PROMPTS FOR NARRATIVE & CREATIVE WRITING BY ALL STORY AUTHORS!

ADJECTIVE ALLEY

WRITE BRAIN BOOKS™

AUTHOR'S WORKSHEETS & WORD BANKS

(Includes sheets for grade levels 2-12)

855.WB.WORLD
EdProgram@WriteBrainWorld.com

Official WRITE BRAIN Author

This certificate is awarded to

author of

for excellence in creative expression and storytelling.

Congratulations!

WRITE BRAIN STORY MATS

25 RICHLY ILLUSTRATED ART POSTERS WITH SPACE FOR YOUR ORIGINAL AND CREATIVE STORIES

WRITE BRAIN BOOKS

WRITE BRAIN BOOKS

WRITE BRAIN BOOKS

WRITE BRAIN

ILLUSTRATED BY DAVID ZAMBRANO

102 COMPONENTS WHEEL

COMPONENTS FOR CREATING WHOLE 21ST CENTURY STUDENTS

CREATIVITY
COMPREHENSION
COMMITMENT
CRITICAL THINKING
CONFIDENCE
COMMUNICATION
CONNECTION
CHARACTER
COLLABORATION
CURIOSITY
COURTESY
COURAGE
COMPASSION

ALL-INCLUSIVE PUBLISHED AUTHORS PROGRAM · CURRICULUM GUIDES (3rd-12th)

UPPER ELEMENTARY

MIDDLE

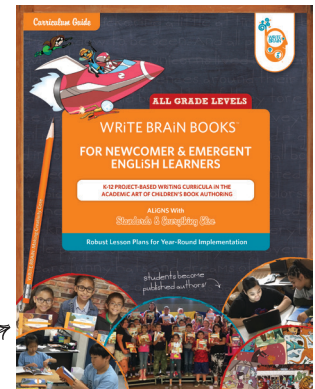
HIGH

NEWCOMER & EMERGENT



- Robust Lesson Plans
- Graphic Organizers
- Worksheets
- Word Banks
- Pre/Post Survey
- Rubrics/Assessment Tools

Early Learners Inside!!!



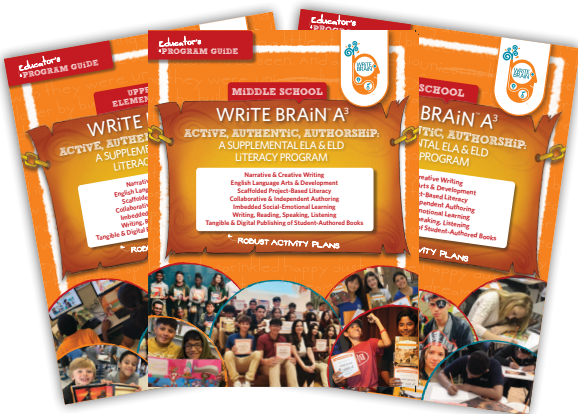
WRITE BRAIN A³: ACTIVE, AUTHENTIC AUTHORSHIP PROGRAM

UPPER ELEMENTARY

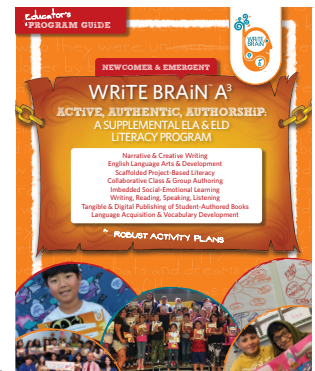
MIDDLE

HIGH

NEWCOMER & EMERGENT



- Condensed, Scripted Activity Plans
- Graphic Organizers
- Worksheets
- Word Banks
- Pre/Post Survey
- Rubrics/Assessment Tools
- Group and Individual Authoring



All WRITE BRAIN programs and resources are exceptional tools for English Learners at all levels. Narrative and creative writing prompts, Story Card games, graphic organizers, categorized word banks, and student worksheets **AVAILABLE IN SPANISH**.

LEVEL-UP DIFFERENTIATION GUIDES

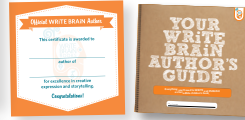
Grades 4, 5, 7, 8, 10, 11, 12



2

PUBLISHED AUTHOR'S KIT PROGRAM

students Receive Hard cover or soft cover Published copies of their original storybooks!



student supplement and kit Prompts available in Spanish

- In-School, After School, Summer
- Includes Student-Authored Published Book
- 15 - 25 Hours
- Scope & Sequence Guide
- Author's Supplement/Workbook

Students craft original storybooks in a robust, fun, and engaging narrative & creative writing experience that makes every student a published author!

(Includes Scope & Sequence Guide for educator/facilitator and full-color, printed author's supplement for each student's story development.)

3

PUBLISHED BOOKS: STUDENT AUTHORED HARDCOVER AND SOFTCOVER

HARDCOVER, perfect bound, glossy, full-color copies of student-authored storybooks with each author's photo and bio on the final page. Includes links to digital versions of all published books.



SOFTCOVER, perfect bound, glossy, full-color copies of student-authored storybooks with each author's photo and bio on the final page. Includes links to digital versions of all published books.

4

"WRITE ONE, GIVE ONE!" INITIATIVE

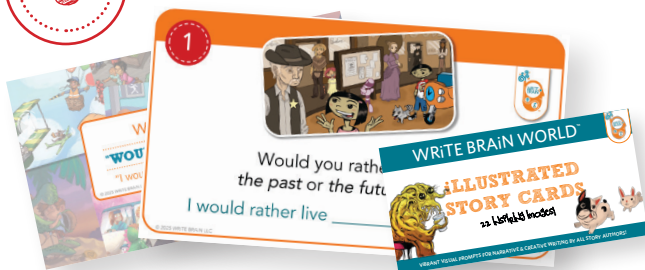
ADD-ON STUDENT-AUTHORED PUBLISHED BOOKS FOR DONATION

Students will keep a copy of their published storybook, as well as DONATE another copy to their own school library, another school, your community's public library, a children's hospital, or any other charitable organization of your choosing as a part of your "WRITE ONE, GIVE ONE!" initiative. WRITE BRAiN will provide you with round "WOGO" stickers to affix to the inside cover of all donated books!



5

DIGITAL PROJECTABLE "WOULD YOU RATHER" SLIDES



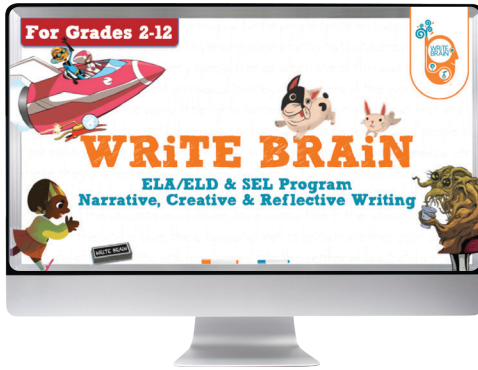
- Digital/Projectable "WOULD YOU RATHER" Program Slides
- Writing activities to promote Language Development through Critical Thinking and Reasoning. Watch students transition from SPEAKING and LISTENING to WRITING.

Add the tangible storycard Pack per student

6

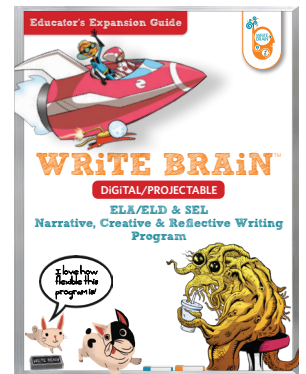
DIGITAL PROJECTABLE ELA & ELD + S.E.L. PROGRAM

- Flexible Implementation
- 5 - 55 min. Daily or Weekly
- Includes Educator's Expansion Guide



Students participate in quick writes or extended activities, creating NARRATIVE, CREATIVE, and REFLECTIVE writing with colorful visuals and written prompts. They craft poems, letters, journal entries, short stories, and even develop short form animated LiTViDS to keep and share. Program must be projected on a class screen or smart board.

*For educator to project on screen.
Not for student login.*



7

EARLY LEARNERS & ARTFUL AUTHORS



- One-Time Curriculum Purchase
- Workbook & Creative Collection Book: Consumables
- One pack of Story Cards plus One pack Word Frames per student

Early Learners engage their creativity, expand their vocabulary, develop verbal skills, and create connections and characters in richly illustrated images. **Students work as a class or in groups to write and publish the full storybook!**

Published copies of class-authored & student-authored storybooks purchased separately at a discount.

Grades PreK-2nd

8

STORY STARTER SCENES

- 11x17 pad of 25 unique sheets (1 pad per student)
- Educator Activity and Reference Guide
- Students look closely at vibrant illustrations and work collaboratively as a class or in pairs to interpret the artwork by answering specific prompts that activate critical thinking and creativity simultaneously.
- Students are asked to first come up with individual words to create a list for each image, and then they use those words and their imagination to create one or two sentences to start stories.
- An excellent tool for early and every type of learner. The colorful story starter prompts on each sheet work for every other sheet on the pad!

For ALL Learners K-5 & English Learners 6-12



9

ILLUSTRATED STORY MATS (25 SHEETS) + ACTIVITY GUIDE



Students will access their creative instincts to craft a short story, then revise it with prompts that engage their close-looking and critical-thinking skills while developing their vocabulary. Students will build a “story gallery” of original tales inspired by artwork on mini posters that can adorn the walls at home or school!

10

ARTFUL INSPiRATION: PiCTURES. PuRPOSE. PROMPTS.

- 11x17 pad of 25 unique sheets (1 per student)
- Student Prompt Guide (1 per student)

Students reverse-engineer sophisticated digital artwork to write content that inspires the prompts that could have generated the rich and layered artwork; the images are DREAMSCAPES your students deconstruct.

Grades 6-12



11

ILLUSTRATED STORY CARDS + WORD FRAMES STUDENT SET



Each student gets their own set of Story Cards (22 images) and Word Frames (22 words).

* Instructions in Word Frame pack.*

12

BiLiNGUAL WORD FRAMES: 22 WORDS PER PACK

- One-Time Purchase
- Lifetime Use

Students will get creative, make references and connections while increasing their vocabulary comprehension and communication skills.



13

SENSATIONAL STORYBUILDERS & ARTFUL AUTHORS



- One-Time Curriculum Purchase
- Only 2 Consumables; Repurchased Annually

With this foundational program, English Learners engage their creativity, expand their vocabulary, develop verbal speaking skills, and make connections to characters and scenes depicted in richly illustrated images.

To be implemented with A Creative Collection of Artful Stories for Book Publishing Aspect.

Grades 2-12

14

COMMUNITY PUBLISHED AUTHORS MULTILINGUAL LEARNERS

Students engage in service-learning and have opportunities to be mentors as they write, publish, and then share 1 or 2 of their original storybooks (written by them) with younger children in their community.

Grades 6-12 and Adult Ed.



15

COMMUNITY PUBLISHED AUTHORS



Students engage in service-learning and have opportunities to be mentors as they write, publish, and then share 1 or 2 of their original storybooks (written by them) with younger children in their community.

Grades 6-12 and Adult Ed.

16

CREATIVE COLLECTION OF ARTFUL STORIES



- Students develop characters, settings, plots, perspectives, and more as they create 10 original short stories within a single book of 10 unique illustrations.
- Includes narrative & creative writing prompts for written & verbal storytelling.

HARDCOVER or SOFTCOVER published book options so each student keeps a copy of the class- or group-authored collection of short stories.

All Grade Levels PreK-12

Activities/Prompts Available in Spanish
Excellent For Multilingual Learners

17

CREATIVE COLLECTION — 2ND EDITION SAME AS ABOVE

New illustrations for Students to Create Volume Two!

Excellent For Multilingual Learners

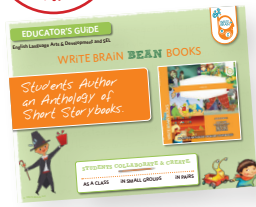
All Grade Levels PreK-12



Bean

18

WRITE BRAIN ANTHOLOGY OF SHORT STORYBOOKS



Early Learners, English Learners, and Every Learner in between collaborate in class, in groups, or work on their own to author five original short children's books. Each student can receive a professionally published, glossy and perfect bound, softcover anthology of their inspired ideas and ignited imagination!

All Grade Levels PreK-12

Excellent For Multilingual Learners

19

C3 CHARACTERS, COLORS, CONNECT!

- C3 Student Workbook (1 per student)
- C3 MAGIC MATS ART POSTERS (10 unique sheets per student)
- C3 CARRIAGE CARDS (10 unique cards per student)
- illustrated Wordless WRITE BRAIN BOOK

Colorful artwork ignites students who create characters and craft stories as they develop vital skills and vocabulary! Students write short stories and even a full children's book inspired by thoughtful prompts and vibrant images.

Grades K-12



20

RHYMES & REASONS



Grades K-6

Students collaborate to read/hear, discuss, and analyze the published children's book *Ebenezer Finds A Reason* by author & actress Maggie Wheeler ("Janice" from the TV Show *Friends*). Rich artwork, activities, prompts, and dialogue scenes inspire exciting creative writing and storytelling!

- Educator Guide
- WRITERS & READERS WORKBOOK (1 per student)
- *Ebenezer Finds A Reason* (perfect bound, softcover published book - 1 per student)
- Pack of B&W coloring sheets of storybook artwork (1 pack per student)
- Crafting Guide with hands-on activities

21

POETSPLAY PROGRAM PACKAGE



- 300 PoetsPlay Game Cards
- One-Time Purchase
- Lifetime Use
- 25 Poetry Journals (only consumable)
- Facilitator's Program Guide

Bring poetry to life through fast-paced and fun poetry games! With flexible implementation, games can be played for 5 minutes or 55 minutes! Students learn different poetry styles, develop poems, vocabulary, and language as they come to understand the various meanings of words.

Grades 5-12

22

POETSPLAY: BiLInGUAL

- 300 PoetsPlay Game Cards (English/Spanish)
- One-Time Purchase
- Lifetime Use
- 25 Poetry Journals (only consumable)
- Facilitator's Program Guide

Bring poetry to life through fast-paced and fun poetry games! With flexible implementation, games can be played for 5 minutes or 55 minutes! Students learn different poetry styles, develop poems, vocabulary, and language as they come to understand the various meanings of words.

Grades 5-12

Bilingual English/Spanish
Deck Available



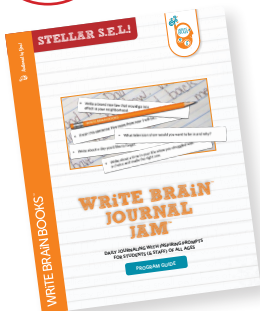
23

JOURNAL JAM

- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities

This program offers approaches and ideas for facilitating and engaging students in organic (and even disguised) reflection through short-form writing bursts that fill the pages of journals your students will keep for a lifetime.

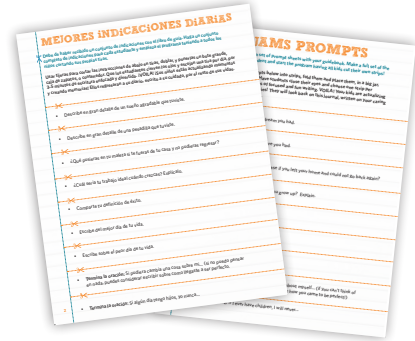
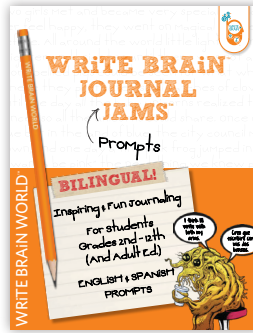
Includes Science Journaling, Math Journaling, Creative Character Diaries, + 52 Journal Jam Prompts!



24

BiLInGUAL JOURNAL JAMS ENGLISH & SPANISH

Observing and connecting to their thoughts, feelings, and experiences is necessary for young people, but especially vital for multilingual learners. These prompts are in both English and Spanish pages.



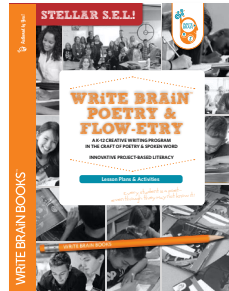
25

POETRY & FLOW-ETRY STELLAR S.E.L.

- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities

With COUNTLESS minutes and hours of activities, this program provides a playful perspective on literacy and language as students gain academic confidence through writing and self-expression!

Grades 3-12



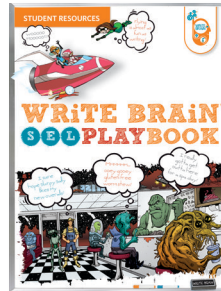
26

STUDENT S.E.L. PLAYBOOK POETRY ACTIVITIES & JOURNAL PROMPTS

Students engage in fun and unintimidating writing as they learn different poetry styles, create journal entries, and set fun goals through project-based activities.

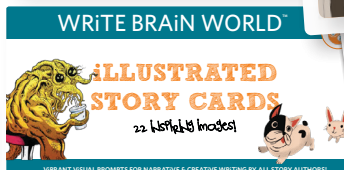
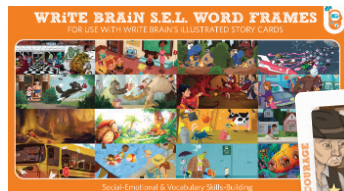
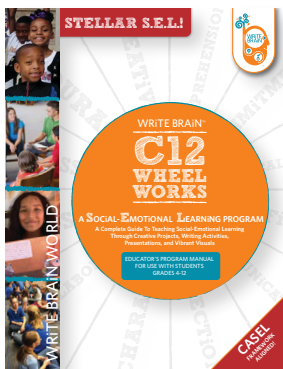
Each student receives their own full-color Playbook!

Grades 3-8



27

C12 WHEELWORKS STELLAR S.E.L.



In this CASEL FRAMEWORK-ALIGNED, robust, and flexible program, students are guided through a series of written and verbal activities thoughtfully designed to engage and increase their personal and academic confidence as they develop value-driven skills around WB's C12 Core Components Wheel. Includes Word Frames and Story Cards.

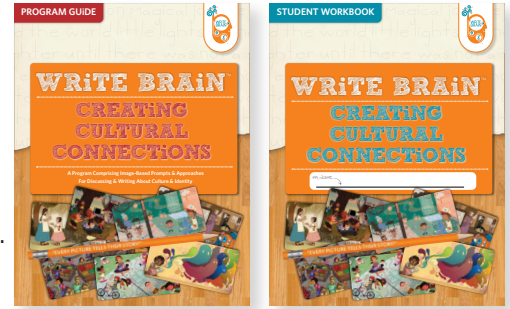
28

CREATING CULTURAL CONNECTIONS

- One-Time Curriculum Purchase
- Repurchase Student Workbook Only

Students write about and share their unique experiences, reflecting on a variety of aspects of culture including family life, traditions, food, and personal identity. Inspired by vibrant artwork, students are prompted to write and share aloud while learning about their heritage and that of others.

Grades 3-12



29

ADULT ED. – ADULTS AS STORYBOOK AUTHORS

Our most-implemented Adult Ed programs comprise robust lessons or activity plans that have flexible timelines for any time of year.



30

WRITE BRAIN FAMILIES | FAMILY ENGAGEMENT SERIES



"The family that WRITES together, DELIGHTS together!" WRITE BRAIN will provide interactive and highly engaging events (or resources for your events) to bolster family engagement, increase literacy, and keep families active in their children's learning.

← Parent workshop

31

CLASSROOM POSTERS

- One-Time Purchase
- Lifetime Use
- 18x24 Poster

This bright and colorful classroom posters will inspire student writing. Its eye-catching design makes learning descriptive words exciting and easy for everyone to enjoy.



Customized Packages to Meet Any Budget or Timeline!
 855.WB.WORLD (855.922.6657) | EDUPROGRAM@WRITEBRAINWORLD.COM
 www.WriteBrainWorld.com