



# WRITE BRAIN BOOKS

## The First K-12 Writing Curricula in the Academic Art of Children's Book Authoring

### Narrative & Creative Writing

(with some Expository) ↘

- RESEARCH-BASED
- STANDARDS-ALIGNED
- LITERACY-BUILDING
- PROJECT-BASED LEARNING
- 21st CENTURY SKILLS-BUILDING
- ENGLISH LEARNER SCAFFOLDING
- PROFESSIONAL DEVELOPMENT

**Every  
student  
becomes a  
published  
author!**



For Information / Sales / Quote Requests

Call: 855.WB.WORLD or 855.922.6657

Email: [EduProgram@WriteBrainWorld.com](mailto:EduProgram@WriteBrainWorld.com)



# WRiTE BRAiN BOOKS

**WRiTE BRAiN BOOKS** are richly illustrated, **WORDLESS BOOKS** with lines on the pages for any author's unique stories. The vibrant visual narratives inspire students of all ages to create written narratives, igniting self-expression and inventive storytelling while developing vital 21st Century skills.

**OUR CURRICULA** are project-based learning literacy programs in the academic art of children's book authoring... the first, ever. Ours is a highly innovative approach to the cultivation of myriad vital skills, especially one that students struggle to develop and value — writing. Implemented in schools and after school programs in almost all 50 states, the WRiTE BRAiN BOOKS curricula are platforms for students to discover, develop, and share their voices!

## OUR FOUNDER & CEO

WRiTE BRAiN's Founder & CEO, **Meredith Scott Lynn**, understands the value of self-expression in building a student's self-esteem. Like you, she sees a world in which young people are making fewer connections—not just to other people, but to themselves and to big picture and holistic concepts. They are distracted. They are anxious. They look up less often. They listen less actively. Parts of their brains are overwhelmed while other parts are underdeveloped. They think less critically, process less slowly, and many are not able to sign their own names.

With WRiTE BRAiN, every student discovers his or her own voice as they give voice to characters in the colorful and imaginative worlds that they themselves create. Meredith's ultimate goal: empowered, self-aware students who like themselves.

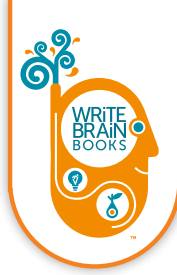


Knowing the real issues facing today's youth, socially, emotionally, and academically, Meredith and the WRiTE BRAiN team are dedicated to developing and providing curricula, programs, and opportunities that help every student find his or her voice and feel successful...beyond the limiting measurements of test scores alone.

## ASK YOURSELF, **WHAT IF?**

- **What if** we could consciously co-create a world of collaborative, compassionate, and connected contributors by providing programs and products that help students discover who they are, and what they have to offer beyond a test score?
- **What if** boosted academic and personal confidence are the keys to higher test scores?
- **What if** ELA education could be so innovative that it's disguised, fun, and meaningful, giving students a sense of purpose in their scholastic experience?





# EDUCATIONAL PRODUCTS & PROGRAMS

- K-12
- Researched-Based
- In-School Curricula
- After School Programs
- English Learner Development
- Summer Learning
- Supplemental or Core
- Pre-Implementation Training
- Professional Development
- Family Engagement
- Pre-K Early Learning
- SLP Program
- College & Career
- Books Published in Any Language
- Adult Education



MENTORSHIP

SCHOOL-TO-HOME CONNECTION

BOOK BUDDIES



# LITERACY BUILDING

**Any** Time of Year. **Every** Type of Learner.

## IN-SCHOOL CURRICULA (CLICK BOXES BELOW TO VIEW EXCERPTS & VIDEOS)

CURRICULUM GUIDES

PRIMARY

ELEMENTARY

MIDDLE

HIGH



## AFTER SCHOOL PROGRAMS

FACILITATOR GUIDES

PRIMARY

ELEMENTARY

MIDDLE

HIGH



## SUMMER LEARNING

- Customized Program Packages
- Author's Kits (Group & Individual)
- Full Program Implementation
- Prevents Summer Learning Loss
- Author's Supplement
- High Engagement
- Disguised Learning

*SEE PAGE 15 FOR LEARNING GAIN DATA*





# WRITE BRAIN BOOKS CHECKS ALL THE BOXES

## PROGRAM FOCUS

- ✓ Supplemental or Core
- ✓ Project-Based Learning
- ✓ Research-Based
- ✓ 21st Century Skills-Building
- ✓ Social-Emotional Development
- ✓ Disguised Learning
- ✓ Innovative Implementation
- ✓ English Learner Development
- ✓ Student Self-Esteem
- ✓ Student Agency
- ✓ College & Career
- ✓ Professional Development

## WHOLE PERSON SKILLS

- ✓ Critical & Higher-Order Thinking
- ✓ Communication & Comprehension
- ✓ Accomplishment & Accountability
- ✓ Ignites Self-Expression
- ✓ Boosts Self-Esteem
- ✓ Increases Academic Confidence
- ✓ Mentorship & Service Learning

## ACADEMIC SKILLS

- ✓ Increased Reading Comprehension
- ✓ EL Vocabulary Development
- ✓ STEM Supporting Processes
- ✓ Public Presentation Skills
- ✓ Increased Test Readiness
- ✓ Elevated Early Literacy
- ✓ Literary Critique & Analysis

- ✓ Handwriting & Keyboarding
- ✓ Proofreading & Peer Editing
- ✓ Grammar & Punctuation
- ✓ Increased Verbal Skills

## WHAT IS OFFERED

- ✓ Narrative & Creative Writing
- ✓ Expository Writing
- ✓ In-Depth Lesson Plans & Activities
- ✓ Educator Curriculum Guides
- ✓ Word Banks & Worksheets
- ✓ School-to-Home Assignments
- ✓ Assessment Rubrics
- ✓ Teacher & Student Resources

## UNIQUE FEATURES

- ✓ Collaborative Authorship
- ✓ Independent Authorship
- ✓ Family Engagement
- ✓ Publishing in Any Language
- ✓ Digital & Hardcover Publishing
- ✓ High-Quality Materials



## OUR CURRICULA **ALIGN** WITH

CCSS

CA'S ELA/ELD FRAMEWORK

TEKS

## **WRiTE BRAiN OFFERS IDEAL CURRICULA, PROGRAMS, & TEACHING TOOLS FOR FOREIGN LANGUAGE CLASSES & DUAL IMMERSION SCHOOLS**

Students can develop, draft, and finalize numerous short stories, and entire books, **in their native or studied languages**, then publish digital and hardcover books.

To pass the test, students need to grasp the fundamentals of writing or speaking a foreign language. WRiTE BRAiN's innovative approaches and resources provide opportunities for them to integrate their learned languages in inspired and meaningful ways.

# ART IS A UNIVERSAL LANGUAGE

**STUDENTS CAN WRITE STORIES IN ANY LANGUAGE!**



## MULTI-TIERED SYSTEMS OF SUPPORT

**Community-Building & Contribution**  
**All Populations & Demographics**  
**Family Engagement**  
**SLP Program**  
**STEAM**  
**SPED**  
**EL**



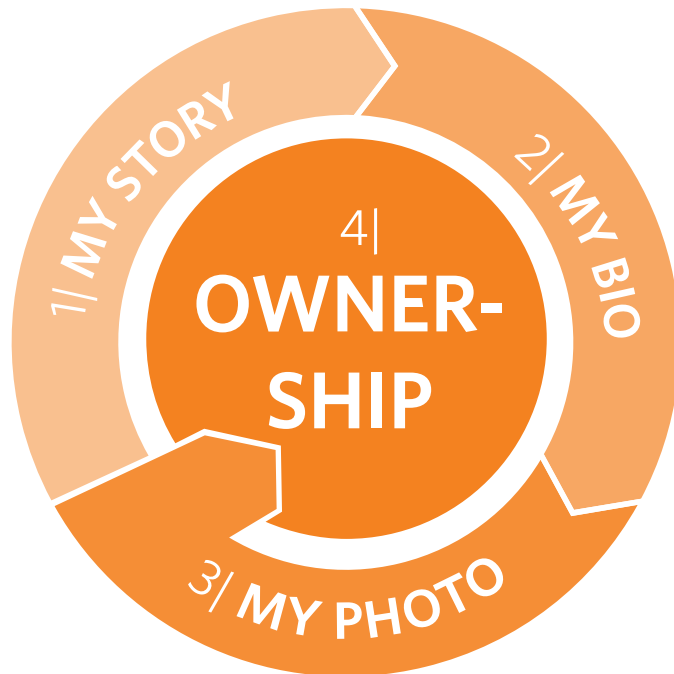
# EMPHASIS ON WHOLE STUDENT DEVELOPMENT



## WATCH AS YOUR STUDENTS...



# STUDENTS AS AUTHORS



Students work collaboratively and independently to develop written narratives. Each student writes a unique biography and dedication, then uploads their photo to our Book Builder. Every student receives a custom, professionally-printed and perfect bound book!

*"I dedicate this book to my teacher Ms. Martinez and to kids everywhere, because we have so many stories to share with the world."*

- Carlos Thompson (Age 9)

1|



MY STORY

2|

I'm Carlos Thompson and I like reading, science, and basketball. I also love drawing and my teachers say my art should be in a museum. I also love writing stories!

MY BIO

3|



MY PHOTO

4| OWNERSHIP





# THE FULL PROGRAM PROCESS

Each illustrated, wordless WRiTE BRAiN workbook comprises 10 sequential images that literally paint a visual narrative, which is uniquely interpreted by student authors who each craft a written narrative.

**NOTE:** *Implementation structure may differ for customized program packages.*

## PART ONE

### Collaborative Authoring & Publishing

- Students work in small groups to coauthor one book
- A group comprises four or five students
- Scaffolding with resources, word banks, and worksheets
- Multiple perspective integration
- Inter-group and intra-group mentoring
- Group books are published, then donated by students to school library or a local charity



## PART TWO

### Independent Authorship & Publishing

- Each student works independently to author his/her own book
- Self-directed with peer and educator support
- Scaffolding with resources, word banks, and worksheets
- Ongoing collaboration, peer review, and editing
- Creative approaches to expository and informative essays
- Public presentation and recognition
- Student's book is published



# ENGLISH LEARNERS

Over 70% of students using WRiTE BRAiN nationwide are English Learners. WRiTE BRAiN's curricula allow for scaffolding to support students (Pre K-Adult) at every ELD proficiency level.

NEWCOMER

EMERGING

EXPANDING

BRIDGING

## PROCESS ATTRIBUTES & RESULTS

- Non-threatening pace
- Individualized scaffolding
- Wordless prompts
- Native language drafting
- Required verbal presentation
- Enhanced oral fluency
- Consistent review & revision
- Improved handwriting
- Increased reading comprehension
- Both Integrated & Designated ELD
- Increased vocabulary retention
- Authentic vocabulary translation
- Universally accessible
- Diverse characters
- Increased test-readiness
- Boosted academic confidence
- Elevated self-expression
- Increased self-esteem

## RECLASSIFICATION OF ENGLISH LEARNERS

State tests nationwide require that students show proficiency across four measurements:

WRITING

READING

LISTENING

SPEAKING

The robust WRiTE BRAiN process and curricula – along with rubrics, graphic organizers, vocabulary word banks, and newcomer scaffolding – consistently emphasize and develop skills in these areas.

Students compose short and long-form written narratives in English and in their native language. They revise drafts, complete multiple worksheets, peer edit, analyze, and critique each other's stories. They share feedback with their fellow authors. Students are given a pre- and post-project survey, a self-assessment checklist, and present narratives orally throughout the process.

**CLICK TO VIEW VIDEO:** [WRITE BRAIN & ENGLISH LEARNERS IN SANTA ANA, CA](#)





# PUTTING THE "A" IN

# STEAM.

STEM elements are integral to the WRiTE BRAiN BOOKS multifaceted authoring experience, which requires students to develop slow-processing skills and apply big-picture perspectives. These are vital aspects of any STEAM learning model. Visual prompts aid students as they develop problem-solving skills and a self-driven process.

## TECHNOLOGY: A BALANCED APPROACH



### STUDENTS WILL

- Conduct Internet research to enhance their written narratives
- Type final stories into fields within WRiTE BRAiN's interactive Book Builder
- Project book artwork during storytelling presentation

Using our online Book Builder, students type their final stories onto the pages of digital versions of their storybooks. Then, their books are submitted, published, and delivered to your school in time for your culminating Young Author's Event!

[WWW.WRITEBRAINBOOKS.COM/BOOK-BUILDER](http://WWW.WRITEBRAINBOOKS.COM/BOOK-BUILDER)



# WRITE BRAiN IS 21ST CENTURY SKILLS-BUILDING

## CRITICAL THINKING & PROBLEM-SOLVING

Reason Effectively  
Make Judgments & Decisions  
Solve Problems

## CREATIVITY & INNOVATION

Develop & Express Original Ideas  
Work Creatively with Others  
Discover & Implement Unique Strategies

## COMMUNICATION & COLLABORATION

Effectively Articulate Insights & Feelings  
Set & Accomplish Goals as a Team  
Develop Social Competence

## LIFE, COMMUNITY & CAREER SKILLS

Adapt to Change  
Be Flexible  
Manage Goals & Time  
Work Independently  
Be a Self-Directed Learner

## LEADERSHIP, PRODUCTIVITY & RESPONSIBILITY

Guide & Lead Others  
Be Responsible to Others  
Manage Projects  
Produce Results

## INFORMATION, MEDIA & TECHNOLOGY SKILLS

Evaluate Varying Perspectives  
Integrate Information & Opinions  
Conduct Internet Research  
Create Social Media Profiles for Invented Characters  
Create & Share Snapchat Stories of Author's Process

# IN-SCHOOL CURRICULUM COMPONENTS

- Supplemental or Core
- Robust & In-Depth Lesson Plans
- Aligned Standards for Every Lesson
- Narrative / Creative / Expository
- Innovative & Inspired Processes
- Collaborative & Independent Authoring
- Hardcover & Digital Publishing
- Tangible Evidence of Student Success
- Word Banks & Worksheets
- School-to-Home Connection
- 1 - 3 hours Per Lesson Plan (Multiple Sessions)
- High-Quality Student & Educator Materials
- Expanded EL Vocabulary
- Surveys, Self-Assessment, & Rubrics
- Learning Disabilities Supplement
- Additional Activities Supplement
- Publishing in Any Language
- Mentorship, College & Career



# ALL-INCLUSIVE PUBLISHED AUTHORS CURRICULUM PACKAGE

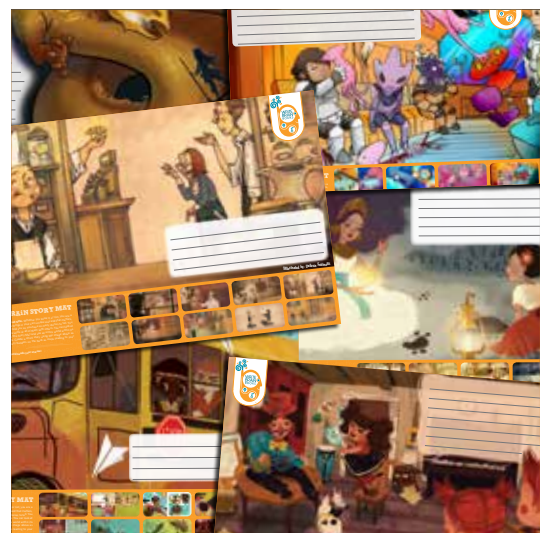
## EACH PACKAGE INCLUDES

- Samples of WRiTE BRAiN published books written by young authors (to inspire your students with what's to come)
- WRiTE BRAiN Curriculum Guides - PDF of desired grade levels (structured lesson plans & activities, teacher & student resources, etc.)

### ONE PRINTED GUIDE PER PACKAGE

- Hardcopies of all vocabulary word banks, graphic organizers, worksheets, and reference tools for easy printing and distribution to students
- Colorfully illustrated, wordless books: one book for each group of students to write collaboratively (five students per group)
- AND one book for each student to author independently
- Extra illustrated, wordless book
- Links to interactive student-authored digital books
- WRiTE BRAiN Story Mats - vibrant & colorful, 11x17 art posters with inspiring prompts for exciting writing experiences within lesson plans
- WRiTE BRAiN Story Builder Cards - double-sided illustrated, large format flash cards with engaging writing games for groups & individual students
- Official WRiTE BRAiN Author Certificates for all students
- Hardcover, professionally published copies of students' coauthored group books for you to donate to your school library, local hospital, shelter, etc. - one published copy per group (perfect bound with glossy dust jacket)
- Softcover, professionally published copies of all individually authored books - one published book per student (perfect bound with glossy cover)
- Lead-free pencils
- Immediate support from our team, as you need it!

**ADDITIONAL COPIES OF STUDENT BOOKS  
AVAILABLE AT A DISCOUNTED PRICE**



**THE PUBLISHING CODES FOR STUDENT-AUTHORED  
BOOKS NEVER EXPIRE.**





AFTER  
SCHOOL

A

AUTHORSHIP

L

LITERACY

I

IMAGINATION

V

VALIDATION

E

EMPOWERMENT

# STUDENTS BECOME PUBLISHED AUTHORS IN AFTER SCHOOL!

FUN

PROJECT-BASED

LITERACY BUILDING

EVERY STUDENT IS PUBLISHED!

- Easy to Implement
- Flexible Program Timeline
- Structured/Scripted Facilitator Guides
- 45 Minute - 1 Hour Per Day Plans
- 21st Century Skills-Building
- English Learner Development
- Multi-Language Publishing
- Increased Student Engagement
- Community Connections
- Culminating Events
- Published Product for Every Student
- Link to Interactive Digital Book
- Tangible Evidence of Student Success
- Customized Program Packages to Meet Any Budget or Timeline
- Materials Available À La Carte



CLICK TO VIEW:

[AFTER SCHOOL IN VISALIA CA VIDEO](#)

[BOYS & GIRLS CLUBS & WRITE BRAIN VIDEO](#)



# SUMMER L.E.A.P. PROGRAMS

"STUDENTS LEAP OVER LOSS!"

- WRiTE BRAiN Summer!
- Customized Programs & Packages for Any Number of Weeks
- Fun & Fundamental
- Prevents Learning Loss
- High Student Engagement
- Family Engagement
- Published Authors Camp
- Service Learning
- Rubrics / Assessment Tools

CLICK TO VIEW: [SUMMER LEARNING VIDEO](#)

## INCREASED LEARNING LEVELS

Administrative Staff reported that the level of **student engagement** and **attendance** for summer programming was at its highest during the WRiTE BRAiN implementation.

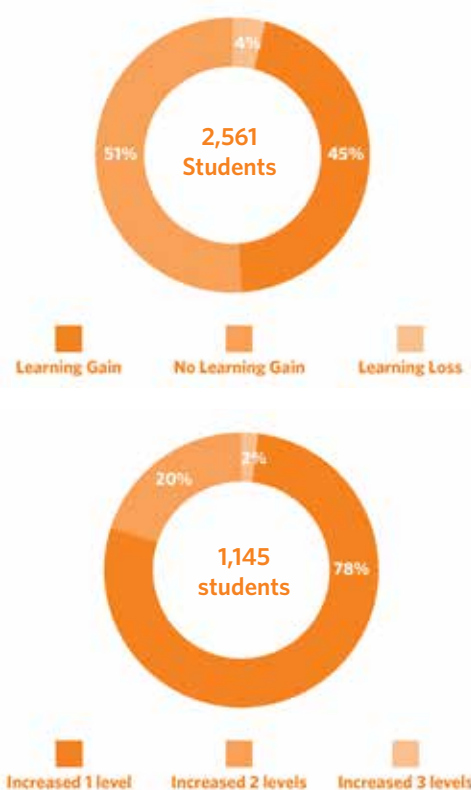
After collecting and analyzing the assessment scores, the following results were reported:\*

Of the **2,561 students**, who had both a pre- and post-assessment score:

- 96% experienced **NO LEARNING LOSS**
- 45% experienced a **LEARNING GAIN**

Of the **1,145 students** who experienced a learning gain: (rubric is 1 to 4 measurement)

- 78% increased by 1 level
- 20% increased by 2 levels
- 2% increased by 3 levels



## SUMMER LEARNING

# L LITERACY

# E ENGAGEMENT

# A AUTHORSHIP

# P PRIDE



"STUDENTS  
LEAP OVER LOSS!"

[www.WRiTEBRAiNBOOKS.com](http://www.WRiTEBRAiNBOOKS.com)



# STUDENT AUTHORS - A LIBRARY LEGACY

All across the U.S., a library is growing. It shares no common walls, and no roof can contain its soaring potential. **Student authors in almost all 50 states** have already contributed to it - filling school and home bookshelves with stories born of each of their priceless imaginations. These are the books of WRiTE BRAiN authors - inspired by illustrated, wordless pages. It's as if these text-less books have been waiting for our students to finally unlock the hidden meanings behind each image.

WRiTE BRAiN BOOKS is leading a movement to preserve the legacy of literary storytelling, infused with the kind of creativity fed by the tools of the mind and nothing else. We have seen first-hand the impact creative writing has upon the self-esteem of students of all ages, and from all backgrounds. It has emboldened us to grow this company and, as a result, grow the WRiTE BRAiN LIBRARY - a collection of books certain to leave a literary legacy for this and many generations to come.

## CULMINATING EVENTS

RECOGNIZE & CELEBRATE YOUR STUDENT AUTHORS!

1. Plan a Published Authors Night (Big or Small).
2. Notify the local press about covering it for an article or local news segment.
3. Have a Q&A panel with student writers.
4. Invite students, educators, families, board members, and community leaders.
5. Create a Story Gallery, hanging students' WRiTE BRAiN Story Mat Art Posters for all to see and read.







# WRiTE BRAiN FOR PRE-SCHOOLERS

It is critical that educators prepare their youngest students to be ready for school by working with them to develop early literacy and learning skills.

With WRiTE BRAiN, pre-schoolers create the storylines and characters in short stories and full children's books by speaking their ideas aloud and collaborating with their peers and teacher.

- Class Authoring & Group Storytelling
- Social-Emotional Development
- Making Connections
- Identifying Transitions
- Understanding Sequencing
- Close-looking
- Vocabulary-Building
- Verbal Expression
- Engaged Sharing
- Active Listening
- Tangible Rewards
- Accelerated Literacy Readiness

# WRiTE BRAiN FOR ADULT EDUCATION

**A meaningful literacy program, perfect for Adult English Learners and GED candidates!**

The Adult Education curriculum of the WRiTE BRAiN BOOKS narrative and creative writing program is designed to help adult students prepare for literacy courses at the collegiate level and beyond in an inspiring way that disguises academic writing and makes it more desirable.

The WRiTE BRAiN BOOKS Adult Ed curriculum develops 21st Century learning skills and prepares adult learners for **college, community** and **career** environments, as well as real life scenarios that will help to create the fabric of their futures.

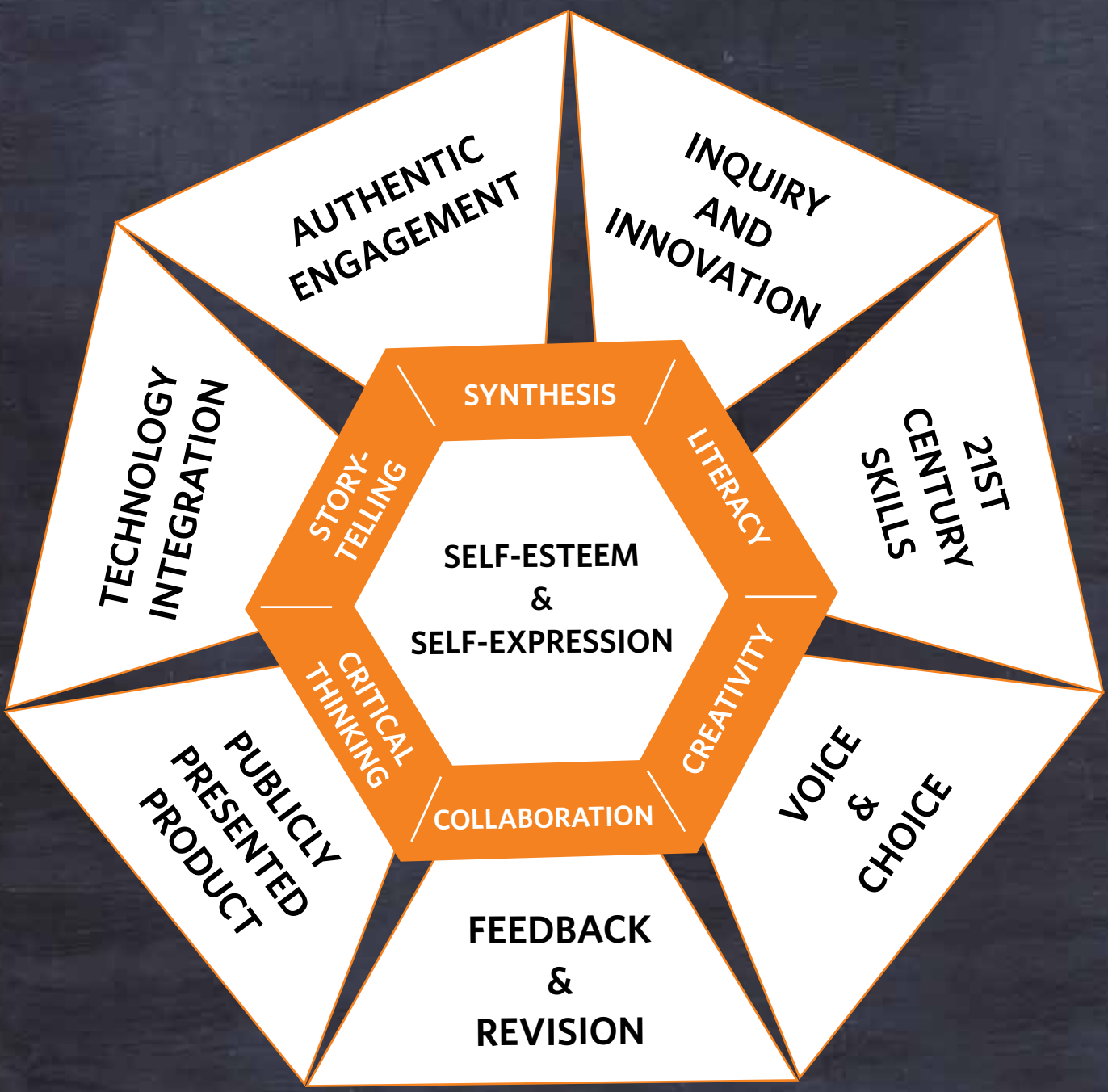




# WRiTE BRAiN IS

# PBL

## PROJECT-BASED LEARNING





# TESTIMONIALS

## REAL NICE THINGS ABOUT WRiTE BRAiN FROM REAL EDUCATORS

"Our English Learners specifically, the thing that keeps them from re-classification are their writing scores. The WRiTE BRAiN program really hit a head for us because there's a social construct to the curriculum; the students are practicing those soft skills they cannot learn if they are just on technology alone. It allows the students to engage in pairs and groups, and be the social learners they are, and capitalize on the richness of each other."

*Ed.D. Michelle Rodriguez • Former Assistant Superintendent • SAUSD, CA*

"As a NJ State Teacher of the Year, I take my role in elevating students' education very seriously. I am a tough critic of curricula and instructional strategies implemented in our classrooms. I am not inspired by most of what educators are required to teach these days. I think it's quite possible that the WRiTE BRAiN BOOKS K-12 curriculum is a perfect supplement to literally any literacy program, and an excellent stand-alone program where one is needed. When implemented with fidelity, WRiTE BRAiN is the vehicle to ensure student engagement, ownership, and academic achievement. I believe that this curriculum is the missing link in education as a whole."

*Mark Mautone • 2015 NJ State Teacher of the Year • District Evaluation Advisor*

"The WRiTE BRAiN BOOKS program is all-inclusive and allows students from all backgrounds and ability levels the chance to feel successful. WRiTE BRAiN gives me tools and lessons that allow me to disguise the learning process for my students. They are actively involved in a rigorous, standards-aligned program in the art of authoring a children's book, and they don't even know how much they're learning. The different components allow my students to share their work in a safe environment, receive feedback, and improve their reading, writing, speaking, and listening skills."

*Johanna Mancía • 6th grade teacher • TEACH Academy of Technologies Middle School, CA.*

"Focus in our after school program has always been academic enrichment. We've been fortunate enough to bring WRiTE BRAiN, which really encompasses not only our school board's focus, but also the focus of expanded learning programs in California. The great thing about the program is that it embeds and focuses on 21st century learning. Kids are problem solving and using strategies to make decisions as a group."

*Jennifer Cisneros • Programs Director • SAUSD Extended Learning Engage 360°, CA*

"As a middle school teacher, one of the things I look forward to most is when my students are genuinely excited about learning. These days, they walk in the classroom and ask, 'Do we get to write today?' The WRiTE BRAiN BOOKS curriculum meets many of the Texas Essential Knowledge and Skills standards, but it also engages students as they learn and create collaboratively."

*Myia Cowles • Educator • Boys Ranch ISD, TX*

"With WRiTE BRAiN, my newcomer EL students were able to write in the language of their choice, which made them feel valued. The program allowed me to adapt to all students' needs because it scaffolded the work and provided so many options for differentiation. Student confidence was raised and their reading comprehension improved. Summer retention is a challenge and this program motivated the students to come to class. They were even more engaged because they could see the value in what they were making!"

*Maritza Olguin • Educator • Santa Maria Joint Union High School District CA*

"Because each author viewed the illustrations through his or her own lens, the students' stories were completely unique, even when the images were exactly the same. The children walk away understanding perspective and how to be flexible thinkers. That is invaluable."

*Monique Marshall • Wildwood School • Co-Developer of the WRiTE BRAiN BOOKS Curricula, CA.*

"While journeying through all the most important narrative writing skills, my wide-eyed, engaged 4th graders took hold of their learning, crafting strong and unique narrative stories. Simultaneously, they interacted with one another, fostering the ever-important 21st century skills, such as communicating, collaborating, compromising, and critiquing. The WRiTE BRAiN BOOKS experience pulled students away from devices, allowing them to be face-to-face, making eye contact. They developed empathy for the characters they created, as well as for their peers. The process takes students on an authentic writing adventure, while also helping them grow and develop socially. This is the perfect supplement to our writing curriculum!"

*Devon Almeida • 12th-year Educator • Data Coach, Plainville, MA*

"The WRiTE BRAiN BOOKS curricula are truly cohesive and rigorous and allow our students to apply the CCSS English Language Arts Standards. Students are engaged in thorough lessons, where they experience the process of publication from start to finish. The program can be implemented alone, but also fits beautifully with any other writing program a school or district may be using with fidelity."

*Perry Jensen • Valley Arts and Science Academy Charter School • Principal, CA*

"The WRiTE BRAiN program not only engages our students, but also our staff, to think out of the box and to make learning fun. The lesson plans and activities are offered at their fingertips to ensure that lessons are accessible and engaging. Our instructors are able to see the vision and buy into it, therefore offering our students a remarkable experience."

*Minerva Hernandez • Educator • Northside ISD, San Antonio, TX*

"WRiTE BRAiN BOOKS is, HANDS-DOWN, the most engaging literacy curriculum available for our youth. Notice I didn't qualify that statement with 'afterschool.' It is beyond exceptional for afterschool programs, but is just as powerful and dynamic in the in-school, classroom-learning environment. The positive impact of this curriculum for students, educators, parents, and communities is off the charts!"

*Brent Cummings • Director of 21st CCLC • Walla Walla, Washington*

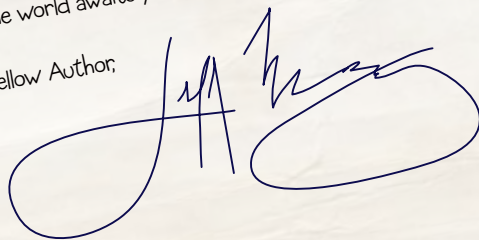
Dear WRiTE BRAiNer,

Congratulations! You are about to become the author of a WRiTE BRAiN BOOK. This is an exciting and important step for you as a writer because once your story is complete and you receive your glossy, professionally-bound book, you too will be a published author!

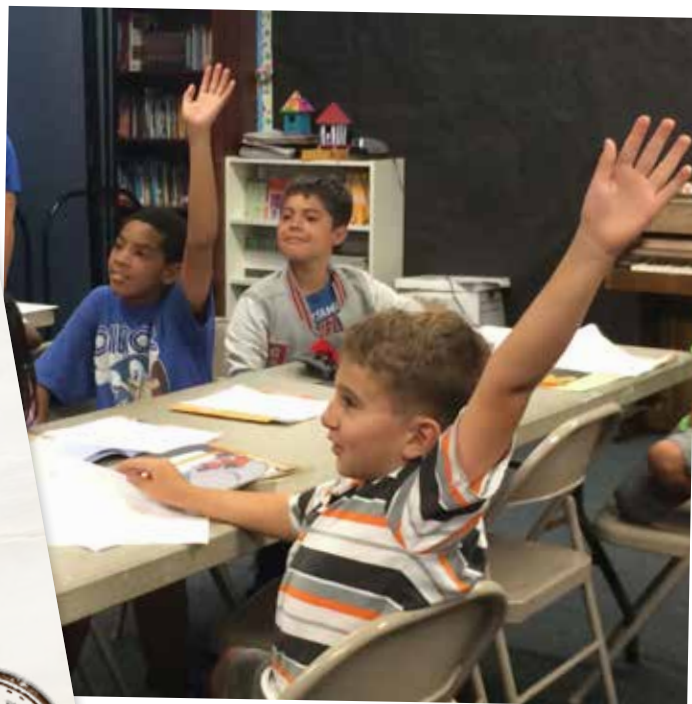
Keep writing, keep reading and keep creating...

The world awaits your stories!

Fellow Author,



Jeff Kinney  
Author, "Diary of a Wimpy Kid"



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